



Sponsorship and Exhibition Opportunities at the IAAND Virtual Conference 2024

The International Affiliate of the Academy of Nutrition and Dietetics (IAAND) invite you to participate in our sponsorship program for our Virtual Conference “Dietitians for Global Health: Making a Difference” taking place over two days, March 23 and March 24, 2024. Presentation topics include Nutripreneurship, Hunger and Food and Nutrition Insecurity, Innovative Global Nutrition Strategies Through the Life Cycle, and Technology Innovations in Nutrition and Dietetics.

IAAND’s 888 members live and work across the world in 71 different countries. Their areas of work are just as diverse, with members employed in clinical settings, pharmaceutical companies, research, academia, wellness facilities, the fitness industry, and in private practice. Expecting more than 250 attendees, this is a unique opportunity to showcase your products and services to our global membership. The virtual platform will allow for greater international reach and increase the ease of sharing information with nutrition and dietetics professionals worldwide.

We have multiple sponsorship packages to help fit your needs. Please complete the following steps to become a sponsor of the upcoming IAAND virtual Conference:

1. Review the sponsorship levels below and select the option(s) you prefer.
 - a) IAAND will provide these option(s) on a first come, first served basis.
2. Complete and email the included agreement to fundraising@iaand.org
 - a) You will receive an invoice for payment within 2-3 business days. You will not be guaranteed your preferred option(s) until full payment is received. If you have any questions or would like to create a custom sponsorship package, please email us at fundraising@iaand.org

Thank you for your support!

SPONSORSHIP PACKAGES

PLATINUM - \$850

During the Conference:

- Coffee Break session: up to 35-minute live or prerecorded video to be shared with symposium attendees
- One (1) dedicated e-blast sent to all IAAND members
- One (1) complimentary registration for the conference

Electronic: Linked logo on IAAND Conference webpage

- Recognition as an Exhibitor in IAAND Annual Report

Bonus: Virtual Conference Expo Booth on Whoova platform to showcase your products and services.

GOLD - \$500

During the Conference:

- Coffee Break session: up to 20-minute prerecorded video to be shared with symposium attendees
- One (1) complimentary registration for the conference.
- Option to include two 30-minute Zoom “Meet & Greet” sessions for \$75

Electronic:

- One (1) dedicated e-blast sent to all IAAND members
- Linked logo on IAAND Virtual Conference webpage
- Recognition as an Exhibitor in IAAND Annual Report

SILVER - \$250

During the Conference:

- Coffee Break session: up to 15-minute prerecorded video to be shared with symposium attendees
- One (1) complimentary registration for the conference.
- Option to include two 30-minute Zoom “Meet & Greet” sessions for \$75

Electronic:

- One (1) dedicated e-blast sent to all IAAND members
- Linked logo on IAAND Virtual Conference webpage
- Recognition as an Exhibitor in IAAND Annual Report

BRONZE - \$100

During the Conference:

- Submit one (1) slide with message or design to be shared with Conference.
- Option to include two 30-minute Zoom “Meet & Greet” sessions for \$75

Electronic:

- Linked logo on IAAND Virtual Conference webpage
- Recognition as an Exhibitor in IAAND Annual Report

EXHIBITOR PACKAGES

In addition to sponsorship of this event, we will be hosting a virtual expo during the 2-day conference. Attendees will have the chance to visit booths to learn about products and services related to the field of nutrition and dietetics practice. Through the use of the Whova platform, exhibitors will have the chance to connect live with attendees, if desired, or share pre-recorded information about their business. Please note: The Exhibitor package is automatically included in the Platinum Sponsorship package, and can be purchased separately by Gold, Silver, and Bronze sponsors.

If you are interested in exhibiting at the IAAND Virtual Conference, please complete the following steps:

1. Review the exhibitor information below to identify the correct level for associated booth cost.
2. If you are not an IAAND member, but are interested in becoming an IAAND Supporter (\$35/yr) to take advantage of the reduced booth pricing, use this link to sign up: <https://eatrightinternational.org/supporters/>.
 - a) Make sure to save a copy of the confirmation of payment to submit with your application.
3. Complete and email the included agreement to fundraising@iaand.org
 - a) You will receive an invoice for payment within 2-3 business days. You will not be guaranteed your preferred option(s) until full payment is received. If you have any questions or would like to create a custom sponsorship package, please email us at fundraising@iaand.org

Exhibit Booth Costs:

1. IAAND Member: \$250
2. IAAND Supporter: \$350
3. Non-IAAND Member: \$500
4. Platinum Sponsors: Exhibit booth included

Exhibitor Benefits:

- Exhibitor list link will be included in IAAND Virtual Conference promotion emails
- Recognition as an Exhibitor in IAAND Annual Report
- Includes 1 Virtual Conference ticket

On Whova (the virtual platform):

- Logo recognition on event-specific Whova page

- 1 virtual meet-up (during designated day/time)
- Ability to communicate with attendees before, during, and after the event
- Create a virtual Exhibitor booth which includes options for:
 - Logo
 - Description space (website, contact information)
 - Livestream interaction with attendees (via Zoom, Google Meet, etc)
 - Opportunity to be live with attendees.
 - Video highlighting products and services
 - Ability to post pictures, photos, flyers
 - Ability to post 2 handouts
 - Ability to offer a giveaway, coupons, promotions
 - Live text chat box for questions and interaction
 - Leads collected can be downloaded by Exhibitor

(To learn more about Whova, visit the Whova Exhibitor Guide:

<https://whova.com/pages/whova-app-exhibitor-guide/>

MEET & GREET EVENTS: \$100 or \$75 with Gold, Silver, or Bronze Sponsorship

Attendees will meet you in your Zoom “booth” during two 30-minute interactive networking sessions scheduled in the afternoon on Day 1, and in the morning on Day 2. Take this opportunity to introduce yourself and network with the attendees.

PLEASE NOTE: IAAND reserves the right to decline an application for sponsorship or as an exhibitor if their company mission, vision, or product promoted does not align with the mission, vision, or goals of IAAND.

2024 Virtual Conference SPONSORSHIP Agreement

This agreement by and between [Partner Organization] and the International Affiliate of the Academy of Nutrition and Dietetics (IAAND) will serve as confirmation of support from Partner Organization as outlined below for the IAAND Virtual Conference in March 2024.

KEY CONTACT:

Full Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Organization's website:

(linked with logo as necessary or send as email attachment)

SPONSORSHIP PACKAGES

- Platinum Sponsorship Package = \$850 Includes Exhibit booth
- Gold Sponsorship Package = \$500
- Silver Sponsorship Package = \$250
- Bronze Sponsorship Package = \$100

TOTAL AMOUNT DUE: \$ _____

PREFERRED PAYMENT METHOD: Credit Card Check

All credit card payments will be assessed a 3% processing fee

VIRTUAL ATTENDEE (only available with Platinum and Gold Sponsorship):

Full Name: _____

Email: _____

POLICIES AND CONSIDERATIONS:

1. It is understood that the above partnership activities do not include the following:
 - a. Use of any survey to members without prior approval of IAAND;
 - b. Use of IAAND letterhead or logos,
 - c. Use of IAAND leadership signatures or endorsements of any kind,
 - d. Use of the IAAND name, or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of IAAND and the Academy.
2. IAAND acceptance or support of exclusivity from any partner is prohibited.
3. All invoices are sent to the Key Contact and due within 30 days of receipt.
4. The terms and conditions of this Agreement are good through May 31, 2024.

We accept and agree to the policies and considerations of this Agreement.

Key Contact Signature

Date

2023-2024 IAAND President

Date

All completed agreements should be submitted to fundraising@iaand.org. Thank you for your support!

2024 Virtual Conference Sponsorship EXHIBITOR Agreement

This agreement by and between [Partner Organization] and the International Affiliate of the Academy of Nutrition and Dietetics (IAAND) will serve as confirmation of Exhibitor status from Partner Organization as outlined below for the IAAND Virtual Conference in March 2024.

KEY CONTACT:

Full Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Organization's website:

(linked with logo as necessary or send as email attachment, for use in advertising of our booths to members)

- Exhibitor , IAAND Member = \$250
- Exhibitor, IAAND Supporter = \$350
- Just signed up as a Supporter (email receipt confirmation with application)
- Exhibitor Non-member = \$500

- Meet & Greet Events = \$75

TOTAL AMOUNT DUE: \$ _____

PREFERRED PAYMENT METHOD: Credit Card Check

All credit card payments will be assessed a 3% processing fee

VIRTUAL ATTENDEE INFORMATION:

Full Name: _____

Email: _____

POLICIES AND CONSIDERATIONS:

1. It is understood that the above purchasing of a virtual booth does not include the following:
 - a. Use of any survey to members without prior approval of IAAND;
 - b. Use of IAAND letterhead or logos,
 - c. Use of IAAND leadership signatures or endorsements of any kind,
 - d. Use of the IAAND name, or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of IAAND and the Academy.
 - We encourage you to promote your booth and attendance at the IAAND conference on your personal and business social media accounts during the months of January-March 2024 without prior approval.
2. IAAND acceptance or support of exclusivity from any partner is prohibited.
3. All invoices are sent to the Key Contact and due within 30 days of receipt.
4. The terms and conditions of this Agreement are good through May 31, 2024.

We accept and agree to the policies and considerations of this Agreement.

Key Contact Signature

Date

2023-2024 IAAND President

Date

All completed agreements should be submitted to fundraising@iaand.org
Thank you for your support!