



IAAND Mission:

Empower members through professional development and promote international collaboration in the global nutrition and dietetics community.

IAAND envisions a future where there is a global community of dietitians engaged in food and nutrition related health initiatives with diverse populations.

Why sponsor IAAND?

Participating in our 2023 partnership program will give you an opportunity to promote your service(s) and/or product(s) to all of our members, whether it is in-person at our conferences, or online via our newsletter, e-blasts, and website.

A partnership with IAAND will allow you to showcase your service(s) and/or product(s) to our members who work in a variety of nutrition and food environments. These include hospitals, outpatient clinics, private practices, long-term care facilities, public health departments, schools, universities, pharmaceutical companies, and fitness and wellness facilities.

Please complete pages 2 & 3 of this agreement and return to iaand.general@gmail.com. An invoice will be sent upon receipt and payment is due within 30 days.

Sponsorship Opportunities

ELECTRONIC SPONSORSHIP

- Package Price: \$3,500 USD (valued at \$5,750) (includes all items listed below)

Or select individual items below to build your own sponsorship package.

SPONSORSHIP BENEFITS	Price (USD)	Mark (✓) to sponsor individual item(s)
One time logo listing on IAAND website for one full year	\$500	
Submit one full page advertising for two separate affiliate newsletters - to be labeled as advertising	\$500	
Opportunity to submit one article for one affiliate newsletter (content to be approved by IAAND)	\$500	
Newsletter ad: up to 250 words, logo, and 1 graphic content will be labeled with "This content is brought to you by the generous financial support of [SPONSOR]" (content to be approved by IAAND)	\$250	
Opportunity to sponsor webinar to be archived on IAAND website for future viewings with promotion through 3 eblasts with promotional social media posts	\$2,000	
Opportunity to sponsor 3 eblasts with promotional social media posts	\$1,000	
Webinar promoted to IAAND members: - Sponsor logo and link on all eblast, website, and social media promotion. - Content will be labeled with "This content is brought to you by the generous financial support of [SPONSOR]"; - Sponsor can present update on materials or products prior to webinar - no more than 3 slides and 3 minutes (content to be approved by IAAND); - Sponsor chosen speaker (speaker expenses to be paid by sponsor); - Sponsor may include survey to attendees (no more than 10 questions, must be approved by IAAND); - Webinar will remain on website with sponsor logo and link for X years while webinar is available for X CEU activity type	\$1,000	

Partnership Agreement

This agreement by and between _____ [organization] and the International Affiliate of the Academy of Nutrition and Dietetics (IAAND) will serve as confirmation of support from the above organization as outlined below for the 2023 IAAND fiscal year.

Key Contact

Full Name: _____

Mailing Address: _____

City: _____ State/Country: _____

Postal Code: _____

Email address: _____

Phone: _____

Total amount to be invoiced: \$ _____ USD

POLICIES AND CONSIDERATIONS

1. It is understood that the above partnership activities do not include the following:
 - a. Use of any survey to members without prior approval of IAAND,
 - b. Use of IAAND letterhead or logos,
 - c. Use of IAAND leadership signatures or endorsements of any kind,
 - d. Use of the IAAND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of IAAND and the Academy.
2. IAAND acceptance or support of exclusivity from any partner is prohibited.
3. All invoices are sent to Key Contact and due within 30 days of receipt.
4. The terms and conditions of this Agreement are good through May 31, 2023.

We accept and agree to the policies and considerations of this Agreement.

Key Contact Signature

Date

2022-2023 IAAND President

Date

2022-2023 IAAND Treasurer

Date