



International Affiliate of the Academy of Nutrition and Dietetics

eat right. an affiliate of the Academy of Nutrition and Dietetics

INTERNATIONAL AFFILIATE OF THE ACADEMY OF NUTRITION AND DIETETICS SPONSORSHIP PROSPECTUS

In working with the International Affiliate of the Academy of Nutrition and Dietetics (IAAND), companies and associations are being offered the unique opportunity to present their nutrition-related messages to the international community of food and nutrition professionals. As the international affiliate of the Academy of Nutrition and Dietetics (the Academy), IAAND is composed of more than 1200 members from 75 different countries around the world.

IAAND offers a suite of sponsorship opportunities, from promoting nutrition-related products and services through IAAND’s website and newsletter to in-person opportunities, such as IAAND regional or biennial educational conferences, which draw food and nutrition professionals from around the world to one location. If one of the below options does not meet your needs, we can customize a package that will.

The following are some of the sponsorship opportunities available:

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Electronic Sponsorship

Website: Sponsor information opportunities are available in the “View Sponsors” section of the IAAND website. Posted information includes sponsor description (up to 75 words, approved by IAAND/Academy) and a hyperlinked logo to sponsor’s website to invite IAAND members to view your company’s website for 12 months.	Sponsor fees: 12 months: \$500
Quarterly Newsletter: Full-page advertisement (identified as sponsor advertisement): All newsletters are archived on the IAAND website; includes placement on Sponsors webpage and hyperlink to company for 12 months.	One full-page newsletter advertisement: \$500 Two full-page newsletter advertisements: \$750
Article: Opportunity to submit one article for one IAAND newsletter: includes Website logo placement/hyperlink for 12 months	\$500
Webinar: Opportunity to sponsor webinar to be archived on IAAND website for future viewings with promotion through 3 eblasts with promotional social media posts. Acknowledgement: logo/hyperlink for 12	\$2000

months after the event.	
<p>Eblast: Opportunity to send sponsored company eblasts: Can choose from the following: a stand-alone eblast message (up to 750 words) or modified message (up to 300 words) with option to link to member survey (subject to IAAND/Academy review). Content includes (for 12 months): Click through link to your website with your logo Click-through link to a 1-page fact sheet or a click-through link to a short survey (8 or fewer questions). Results may not be used in advertising, promotions, press releases or any external communications, results are for internal use only. Plan to submit content at least four weeks in advance of publication.</p>	\$1000

Conference Sponsorship

Acknowledgement at all IAAND educational conferences. Exhibit table at one IAAND educational conference. Acknowledgement on IAAND Sponsors webpage with hyperlink for 12 months after the event.	\$1000
Acknowledgement as sponsor of breakfast at FNCE and 10 minute presentation at International Reception. Acknowledgement on IAAND Sponsors webpage/hyperlink for 12 months after the event.	\$3000

****Package Discounts****

Two items- 5% discount

Three items- 10% discount

Four items or more- 15% discount