

eNews

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International Affiliate of the Academy of Nutrition and Dietetics

 an affiliate of the
Academy of Nutrition and Dietetics

August 2018

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Greetings from your newsletter editor!

Your monthly dose of international nutrition news, hot off the press! Looking to connect to more international RDs/RDNs? Send an email to newsletter@eatrightoverseas.org! We'd love to feature your story, project, or event with the international nutrition community.

Sincerely,
Newsletter Editor
Ariana Haidari

Letter from IAAND President Esther Myers

From the President:

From the President

As we move through this Fiscal Year our IAAND [Board and Leadership Team](#) are working hard on maintaining or creating services and products that you will value. Our Country Representative program continues to be one of our most unique member benefits. As a member you have the ability to access the Country

practice in the country as well as nutritional issues. We currently have a network of over 40 Country Representatives.

Our professional development offerings with almost monthly webinars feature topics of special interest to IAAND members. And with all the time zones, it is worth noting that almost all the [webinars are recorded and available on the website](#) for 2 years (with CPE credits). We also select a conference to partner with and offer professional development offerings at least every other year. This summer we partnered with the [7th Asian Congress of Dietetics](#) in July. Photos show highlights as we offered a program session, an exhibit, and a post conference cultural culinary tour.

The Strategic Communications team manages the [social media](#), website (www.eatrightinternational.org), and e-news/newsletters. Our newsletter editors work very hard to create monthly E-News that keeps you up-to date with current IAAND activities, deadlines for awards, grants, nominations and future events of interest to IAAND members. These are all available on the [Newsletter page](#) on the Members Only section of our website. The Quarterly Passport and E-News also feature summaries of IAAND activities, such as [Kids Eat Right International \(KERI\)](#), Conference participation of IAAND or IAAND members, reports from activities from research grants/awards from IAAND, and interviews from IAAND members.

This year we are starting a new initiative to create an Affiliate Media Representatives program under the leadership of Lisa Dorfman (Past Academy of Nutrition and Dietetics Media Spokesperson. Over the next two years she will be developing a vision for what the program will entail and what types of training and resources will be needed to make this a valued IAAND member benefit. Initially the focus will start with empowering selected Country Representatives and enhancing their media skills. More details to follow throughout the year.

Another new initiative started last year is to develop a process to identify and select International Research Projects OR Program Initiatives that expand IAAND

announce which project(s) were selected for IAAND support later this year. We are also supporting an Academy Foundation project developed based on the [Middle East Dietetics Needs Assessment](#).

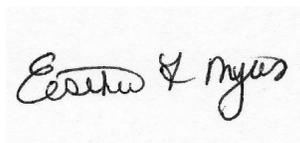
We hope to see many of you at our main networking event, the FNCE International Reception. This serves as our annual meeting of members, so if possible make plans to join us. [Sign up now](#).

To make sure that we are focusing on what will be important to our members in the future, we will have a series of strategic discussions at our every other monthly teleconferences in addition to our usual business. These strategic discussions take the work done last year in updating our Name (now the International Affiliate of the Academy of Nutrition and Dietetics -- IAAND). [Mission, Vision, Values and Strategic Plan](#). These documents were used to create our program of work for each of the Volunteer Leadership positions. The following topics are the ones identified at the beginning of the year, however they may be adjusted if needed throughout the year.

- What are the ideal types of activities to should be supported by IAAND to achieve our vision/mission?
- What is our vision of successful collaboration with the Academy/Foundation?
- What types of organizations (outside the Academy) do we want to develop/maintain relationships with to assist us in achieving our mission/vision?
- How will we know we are being successful (measurable goals and tracking metrics)?
- How can we engage our members in contributing toward the vision/mission and meet their needs for networking, leadership development, and professional development/achievement?
- What types of resources are needed in the future to support the types of activities we want to pursue and how can we obtain those resources?

The hyperlinks throughout this message take you to the webpages related to the information being discussed. If you haven't already discovered all the new content on the Members only section of the website, be sure to [request a password](#) and log in to the "Members Only sections".

We have wonderful talented volunteers who are passionate about international dietetics! Stay tuned... the best is yet to come!!



President IAAND, 2018-2019

Free Live Webinar September 11

Presented by IAAND Professional Development Committee

Social Media Training

Speakers: Maria Vitullo and Kamelia Bujuklieva

Date: September 11

Time: 10:00 am ET

Registration: Please [Click here](#)

In this digital world, social media plays a vital role in informing people. It is time for dietitians to get electronically social; engage in public conversations and be seen as the nutrition experts out there! Join us in this live webinar where we navigate through digital waters providing best practice tips and discuss the challenges, risks, and responsibilities of social media for food and nutrition experts.

Speakers Bio

Maria Vitullo is a nutrition communication consultant

York (*Eat Well Global*) and Sao Paulo, Brasil (*Equilibrium*) and at the Global Alliance for Health Nutrition Communications (GA4HNC). She is currently Co-founder of *Equilibrium Latam*, a branch of *Equilibrium* based in Buenos Aires, Argentina and is a member of the Press Committee at the Argentine Association of Dietitians (AADyND). She also serves as Social Media Chair for the International Affiliate of the Academy of Nutrition and Dietetics (IAAND). María has a solid background in clinical nutrition and nutrition education in her home country, Argentina, where she served as lead dietitian at “Hospital de Tigre” in Buenos Aires. She also worked in various editorial capacities, such as writing nutrition articles and developing of books. María holds an MS in Food Technology from Università degli Studi di Parma, Italy, a Postgraduate certificate in Management of Foodstuff and Agri-business and a BS in Nutrition and Dietetics from a university in Argentina.

Kamelia Bujuklieva is currently a dietetic student at King’s College London, UK and a mental health advocate, volunteering as a research assistant in the Eating Disorders Department of the Institute of Psychiatry, Psychology, and Neuroscience in London, UK. Apart from her interest in advancing health research and hospital-based diet therapy, she is passionate about providing nutrition education and general health support to groups and individuals in the community. In the last year, she has dedicated her free time to exploring the access and quality of medical care in various parts of the world: in Europe (Bulgaria, her home country) and Portugal), Africa (Zambia), and Asia (Sri Lanka) through clinical shadowing and community development projects. Last but not least, Kamelia is a big believer in the power of social media to improve both physical and mental health. With her broad international network, curiosity, and philanthropic qualities, Kamelia hopes to contribute with innovation and through multi-disciplinary engagement to

Learning Objectives:

- Explore the constantly evolving digital world and the impact social media has on consumers.
- Become familiar with social media best practice tips.
- Understand the challenges, risks, and responsibilities of social media.

CPE Level: 1**Suggested Learning codes:**

1020, 1140, 7120

Performance indicators:

2.1.2 Identifies barriers to effective communication

2.1.7 Delivers information and opinions in a respectful and professional manner

2.1.9 Ensures written communications are timely, legible, accurate and professional in nature

Webinar Timeline

10:00-10:25 (ET)

María Vitullo: Digital Context, impact of SM on consumers, best practice tips for social media

10:25-10:50 (ET)

Kamelia Bujuklieva: Challenges, risks and responsibilities of social media for dietitians. 2 Case studies.

10:50-11:00 (ET) Questions and Answers

Register Here

Pre-Conference Communication Workshop at European Federation of Association of Dietitians Conference

Attending the [EFAD Conference](#)? Join fellow

IAAND members Erin Kappelhof and Julie Meyer from [Eat Well Global](#) for a pre-conference communication workshop

European Nutrition Leadership Platform. Please contact [Erin Kappelhof](#) with any questions.

Whether or not you plan to attend the pre-conference workshops, please [let us know](#) if you will be in Rotterdam for the EFAD Conference, so we can arrange an IAAND meet-up!

Meet a Country Representative: Interview with Rafika Al Ghrawi, LD/RD



Rafika Al Ghawi, LD/RD, is an IAAND Country Representative for Lebanon. [Click here](#) to learn about the dietetics profession in Lebanon in an interview conducted by Lisa Dorfman, IAAND Media Representatives Director.

Read the Interview

Meet a Member: Interview with Helene Charlebois, RD Canada



Helene Charlebois, RD, lives in Ottawa, Canada, and has been a member of IAAND for 30 years. [Click here](#) to read an interview about her life and work, written by IAAND member Molly Rooy.

[Read the Interview](#)

Mark Your Calendars: IAAND Events at FNCE 2018

IAAND INTERNATIONAL RECEPTION

Join us for an evening reception on Saturday, October 20, from 19:00 to 22:00 (7 pm to 9pm ET) at the Marriott Marquis HQ hotel. Awards will be presented at the International Reception! Please register for the event [here](#).

IAAND MEMBER BREAKFAST

Please join us for the IAAND Member Breakfast on Monday morning October 22, 7:00-9:00 am ET at the Farmers & Distillers Restaurant ([600 Massachusetts Ave NW](#))

Separate checks will be issued with a 20% gratuity added to each check.

Please [RSVP here](#).

IAAND BOOTH at MEMBER MARKETPLACE

Stop by and meet the IAAND Leadership Team members! We will be at the Member Marketplace on the Expo floor on Monday from 9:00-15:00 (9am - 3pm ET) at Booth #2906.

Job Opportunities

[Nutrition Coordinator](#)

International Rescue Committee
South Sudan

[Program Manager, Adolescent Nutrition](#)

Jakarta, Indonesia

[Project Director, Nutrition-Sensitive Agriculture Project in Ethiopia](#)

Save The Children USA
Addis Ababa, Ethiopia

[Health and Nutrition Program Manager](#)

Catholic Relief Services
Burkina Faso

[Senior Technical Advisor - Nutrition](#)

Catholic Relief Services
Baltimore, Maryland, USA

[Nutrition Expert](#)

ACDI/VOCA
Nairobi, Kenya

[Nutrition Project Manager](#)

Medair
Afghanistan

Note: Positions are not necessarily endorsed by IAAND or the Academy of Nutrition and Dietetics.

Save the Dates: Upcoming Conferences and Events

[23rd World Congress of the International Federation for
The Surgery of Obesity and Metabolic Disorders](#)

Dubai, United Arab Emirates
September 26-29, 2018

[10th Cyprus Dietetic & Nutrition Association Conference with
International Participation](#)

Cyprus, November 22-15, 2018

[International Congress of Dietetics \(ICD\)](#)

Cape Town, South Africa, September 15-18, 2020

[International Congress of Nutrition](#)

Tokyo, Japan, September 14-19, 2021

*Note: Training events are not necessarily endorsed by IAAND or the
Academy of Nutrition and Dietetics*

New Members and Supporters

The IAAND would like to extend a warm welcome to our new members and supporters:

BAHRAIN

Khawla Al-Madani

BELGIUM

Elizabeth Renzaglia

BRAZIL

Simara Pereira

CANADA

Karen Eny

Annie Ka Hing Hui

Gwendolyn Shah

CHINA

GHANA

Awal Seidu

GUATEMALA

Elisa Sinibaldi

HONG KONG

Ying-Chu Choi

Elaine Yee Ling Hsieh

INDIA

Hena Nafis

ISRAEL

Michal Aharonson

Judith Garson Djemal

LEBANON

Dana Haddad

MALAYSIA

Yean Hoong Teh

MEXICO

Marcela Cruz

Ricardo Meza

SINGAPORE

Eunice Chan

Pauline Chan

Verena Tan

SOUTH KOREA

Semina Kim

THAILAND

Cherry Win Maung

TRINIDAD AND TOBAGO

Claudette Mitchell

Esra Rahsan Caliskan
Taylan Kumeli

UNITED ARAB EMIRATES

Noof Al Nasser
Ghina Hamaoui
Ala Zaidan

UNITED STATES

Barbara Benson
Saunya Bright
Ruth Clark
Margaret Ebangit
Caroline Fox
Charity Haynes
Jennifer Holbrook
Brittany Markides
Bailey Martin
Maria Martinez
Sara McNie Flores
Elana Natker
Vi Nedd-Jackman
Outi Nuutinen
Devarshi Patel
Ilene Smith
Julieta Vargas
Benhilda Wekwete
Ellie Bauer
Prajakta Khare-Ranade
Marisol Ortiz
Elizabeth Wray



IAAND on Facebook



IAAND on Twitter



IAAND on the Web

IAAND Mission is...

Empower members through professional development and promote international collaboration in the global nutrition and dietetics community

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